

## CHRISTINE Y VAN WINKLE

### Transformational IT Executive | Governance, Cloud, and Student Success Leadership

#### LEADERSHIP HIGHLIGHTS

- CIO-level leadership – Acting CIO at Egghead, Interim CTO at EWU, trusted advisor to three CIOs at TrueBlue. Reported to Boards, Cabinets, and executives across industries.
- Enterprise-scale transformation – Directed a \$15M, 200+ person program at Russell Investments supporting \$500B AUM; negotiated vendor contracts from \$17M to \$2.5M annually.
- Governance impact – Redesigned EWU's IT governance, tripling project throughput and aligning investments with institutional priorities and compliance.
- Cloud & student success – Led EWU's 90% SaaS/cloud migration (Banner, CourseLeaf, StarRez), reducing costs 35% and boosting performance 20%; implemented EAB Navigate and Banner-to-Canvas integration to support retention.
- Equity & leadership – Rebuilt Egghead's technical team three times, turned around the Cobalt project in 6 months (system lasted 15 years), and increased EWU team representation by 20% through inclusive hiring.
- Security & compliance – Embedded HIPAA, FERPA, and audit compliance at EWU and Russell; strengthened enterprise security alignment.
- Mission-driven – As a former Pell grant recipient, I ensure IT decisions advance first-generation and Pell-eligible student success.

#### CORE COMPETENCIES

- IT Strategy & Vision | Governance & Policy Development | Academic & Student Systems (Banner, Navigate, CourseLeaf, StarRez, Canvas integration) | Cloud & SaaS Transformation | Infrastructure & Security Oversight
- Budget & Vendor Negotiation (\$15M+ programs) | Data Governance & Analytics (Informatica, OEM reporting) | Service Management (ITIL, Jira, ServiceNow) | Change Management (Prosci/ADKAR) | Agile-at-Scale (PMP, CSM) | Inclusive Leadership & Equity-Driven Hiring | AI Literacy (EDUCAUSE)

## PROFESSIONAL EXPERIENCE

### Eastern Washington University

**Director, Enterprise Application Services & IT Governance Lead | 2017 – Present**

**Interim Chief Technology Officer | 2017 – 2018**

- Briefed CIO, Cabinet, and Board of Trustees on IT strategy, compliance, and portfolio performance.
- Redesigned governance, tripling project throughput with transparent, risk-based prioritization.
- Directed 90% SaaS/cloud migration (Banner, CourseLeaf, StarRez), reducing costs 35% and improving performance 20%.
- Implemented EAB Navigate and directed Banner-to-Canvas integration, strengthening student success systems.
- Directed \$1M infrastructure modernization; managed \$3M annual budget.
- Improved team representation by 20% through inclusive hiring; consolidated IT services into ServiceNow.

## ADDITIONAL EXPERIENCE

Previous leadership roles spanning global finance, staffing, e-commerce, and enterprise software.

### Russell Investments | Program Management Leader

- Directed a \$15M, 200+ person transformation program supporting \$500B AUM; negotiated vendor contracts from \$17M → \$2.5M annually.

### Cobalt / ADP | Program & Data Leadership

- Rescued Informatica reporting project 18 months overdue; delivered in 6 months and sustained 15 years of use.

### TrueBlue | Enterprise Technology Advisor

- Trusted advisor to three CIOs; prevented \$250K Oracle fines by renegotiating contracts.

### Egghead | Acting CIO

- Directed complete IT portfolio for 1.5 years, re-architected systems into n-tier platform, and rebuilt the team three times.

## **EDUCATION & CERTIFICATIONS**

MBA, Eastern Washington University

BA, Information Technology, University of Phoenix

**Certifications:** PMP, CSM, ITIL Foundations, Prosci Change Management (ADKAR),  
EDUCAUSE AI Literacies