EWU Digital Signage (Mvix)

Instructional Technology & Web Services

EASTERN WASHINGTON UNIVERSITY

EWU Digital Signage (Mvix)

In this training we will demonstrate how to:

- ❑ Navigate within the Mvix CMS.
- ❑ Add and create media for your digital signage.
- ❑ Utilize Playlists and Templates to display content.
- ❑ Schedule and publish content to your sign(s).
- ❑ Submit Campus Announcements.

EASTERN WASHINGTON UNIVERSITY

Submitting Campus Announcements

- ❑ Digital Signage Information
- ❑ Requirements
  - ❑ Dimensions: 1920x1080
  - ❑ File type: jpg or png
  - ❑ ADA Statement (on campus meetings or events)
- ❑ Submit Content Form

EASTERN WASHINGTON UNIVERSITY

Getting Started with Digital Signage

Existing sign managers

- ❏ Attend a training session (like today!) and receive an invitation to manage your group's channel in Mvix!

Interested in adding digital signage?

- ❏ Considerations:
  - ❏ Available power
  - ❏ Available ethernet (Brightsign)
- ❏ Hardware:
  - ❏ TV & Wall Mount - cost dependent on size desired, plus installation
  - ❏ Media Player
    - ❏ Mvix unit – Standard $550, Pro (social media, etc.) $750
    - ❏ Brightsign – HD225 $500, XD235 $600
      - ❏ Dependent on what you want to show on your sign (number of zones, animations, etc).

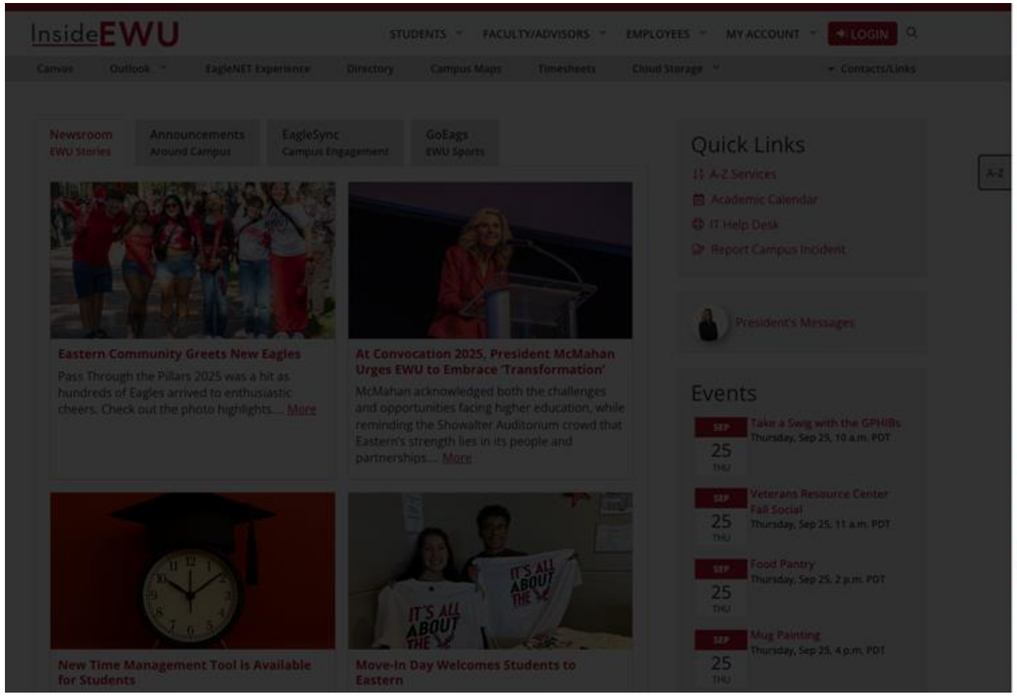
EASTERN WASHINGTON UNIVERSITY

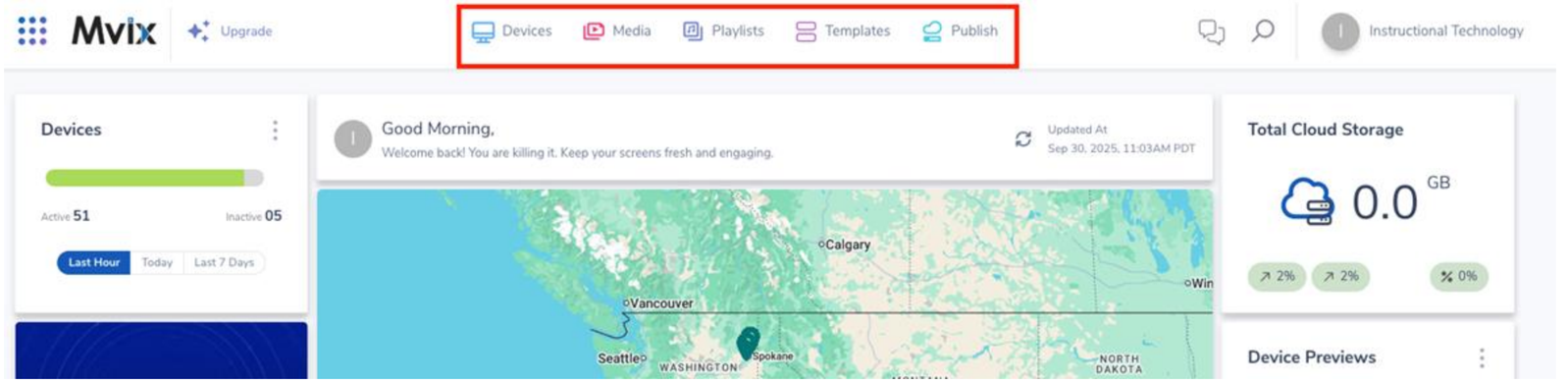
Contact Information

- MOJO Line - 509.359.6656
- Email - instructionaltech@ewu.edu
- Zoom Room -
  - Meeting ID 145 106 536
  - Hours 9 AM - 4 PM Monday - Friday

EASTERN WASHINGTON UNIVERSITY

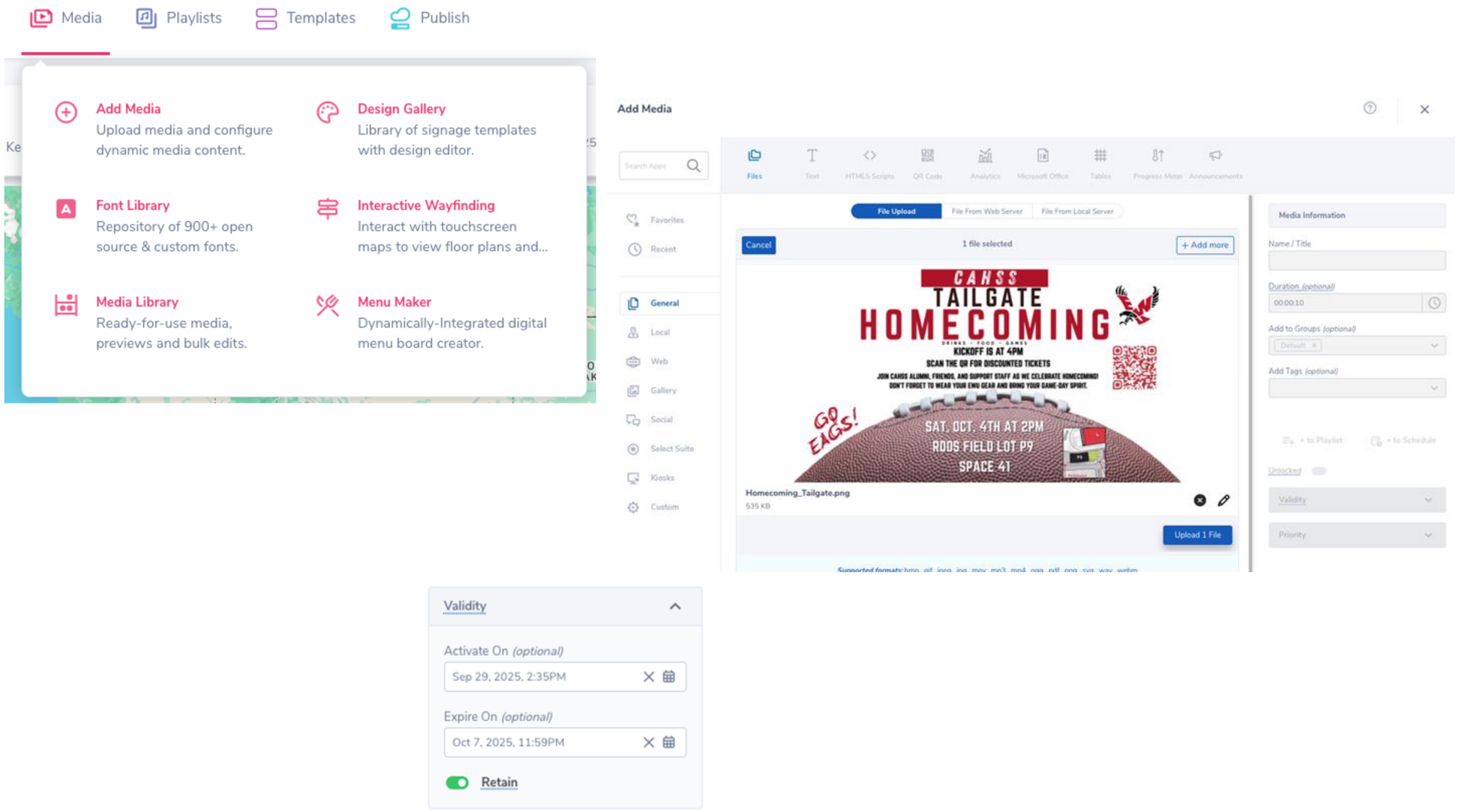
Managing Digital Signs with Mvix





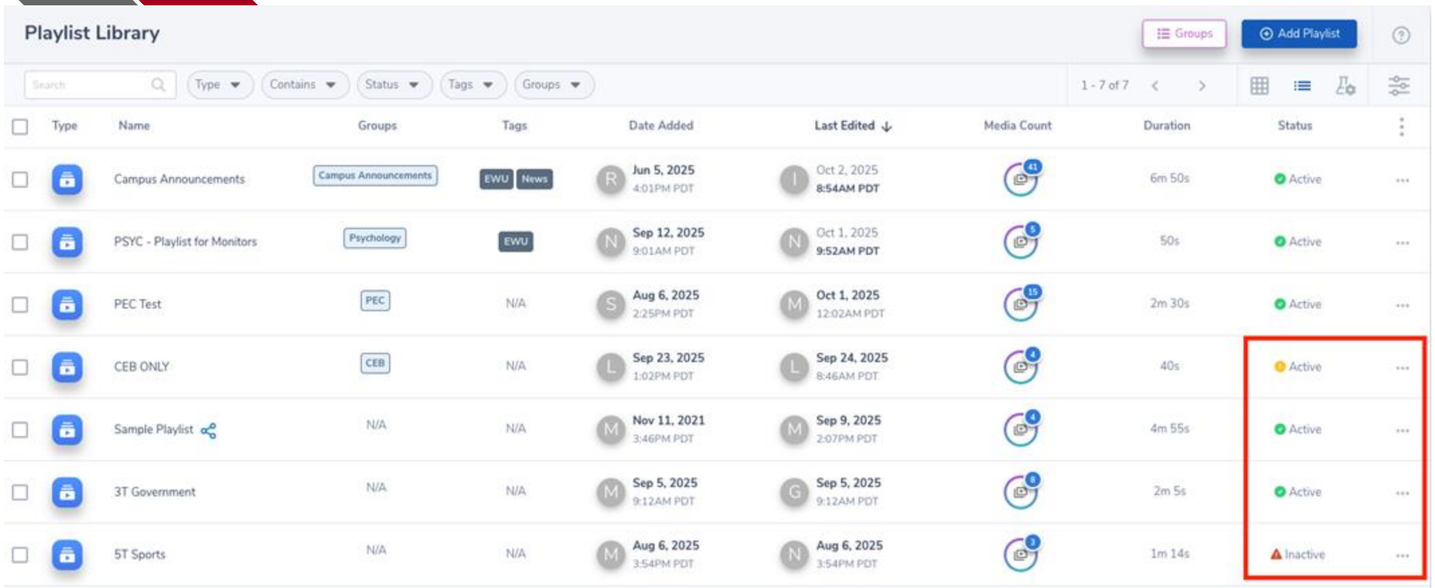
EASTERN WASHINGTON UNIVERSITY

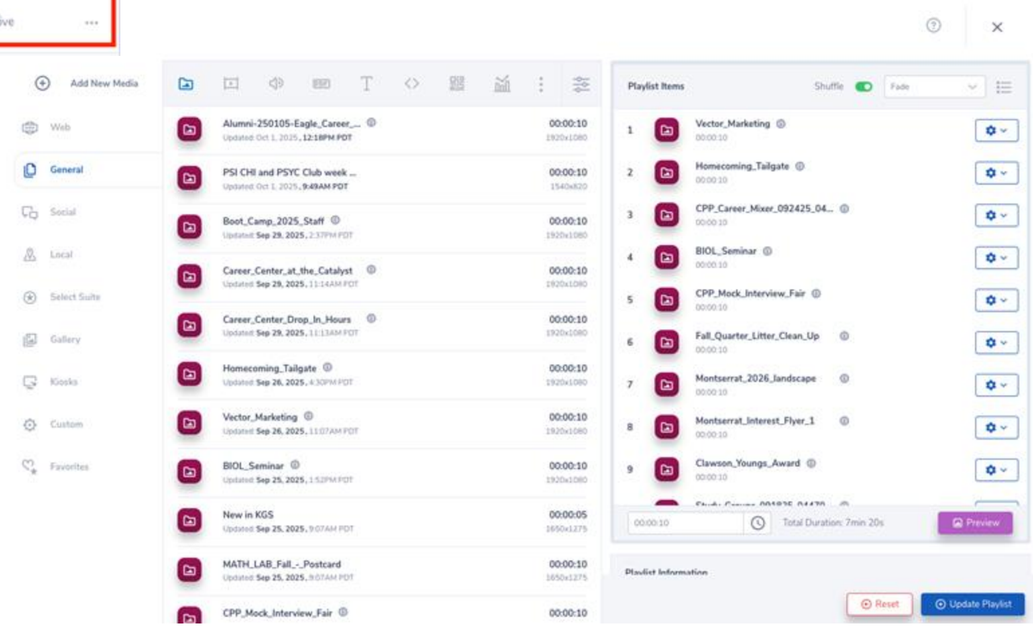
Adding/creating Media



EASTERN WASHINGTON UNIVERSITY

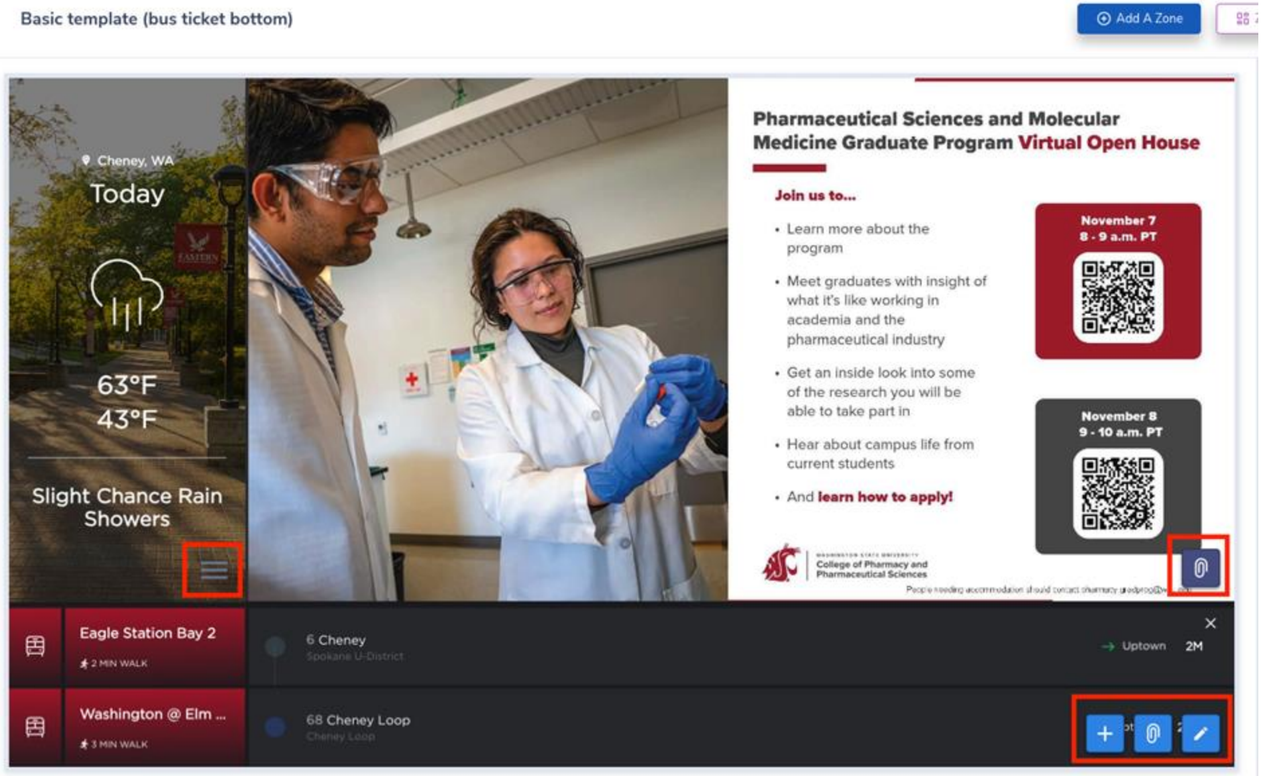
Creating/managing Playlists

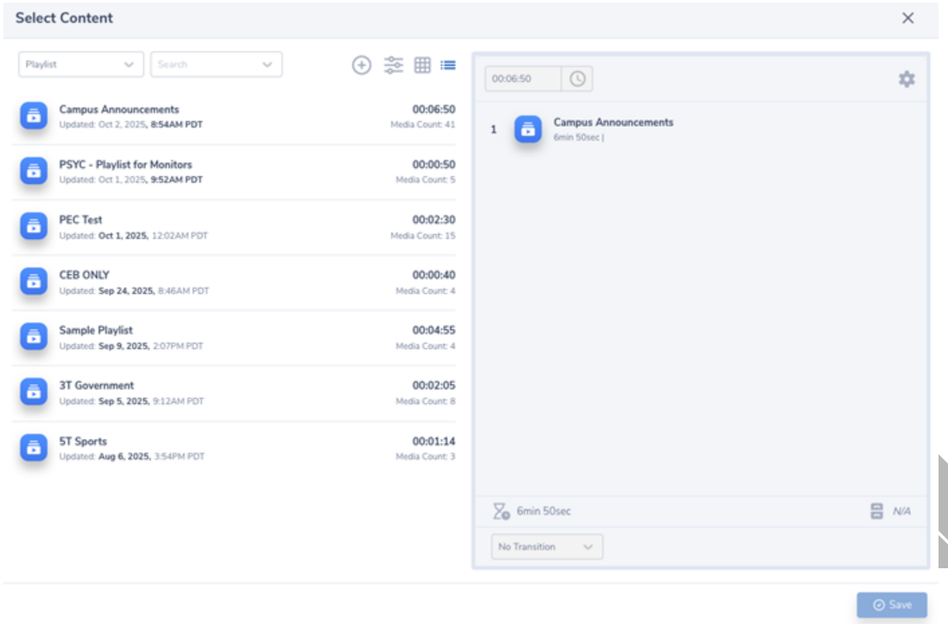




EASTERN WASHINGTON UNIVERSITY

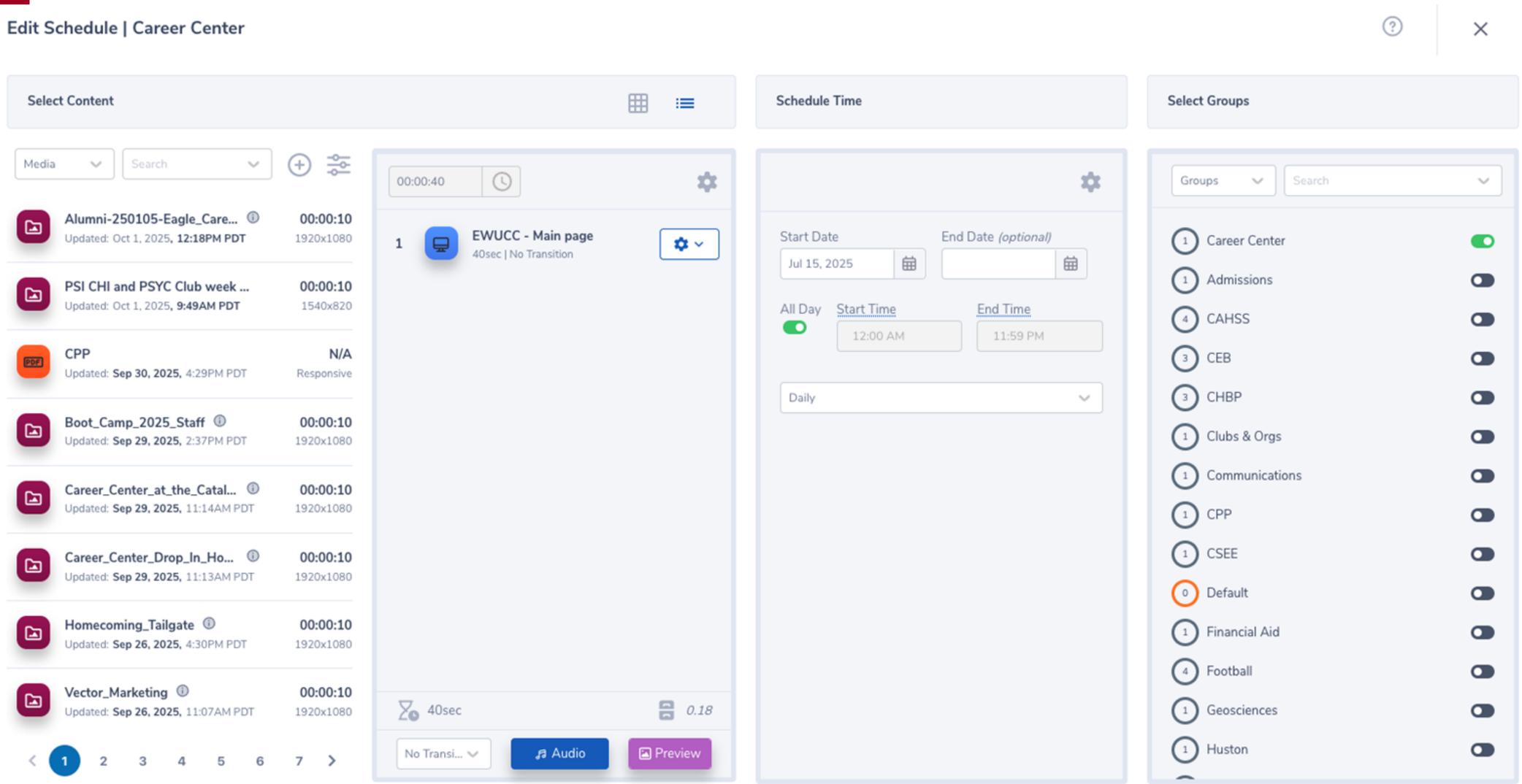
Customizing look/feel with Templates





EASTERN WASHINGTON UNIVERSITY

Publishing Content to Signs



EASTERN WASHINGTON UNIVERSITY