



EWU Digital Signage (Mvix)

Instructional Technology & Web Services

EWU Digital Signage (Mvix)

In this training we will demonstrate how to:

- ❑ Navigate within the Mvix CMS.
- ❑ Add and create media for your digital signage.
- ❑ Utilize Playlists and Templates to display content.
- ❑ Schedule and publish content to your sign(s).
- ❑ Submit Campus Announcements.

The screenshot displays a digital signage interface for Eastern Washington University (EWU). The top section features a weather widget for Spokane, WA, showing 'Today' with a cloud icon, 73°F, 42°F, and 'Sunny'. To the right, a red banner reads 'EWU SCHOOL OF BUSINESS INSTITUTE FOR PUBLIC POLICY & ECONOMIC ANALYSIS BUSINESS LEADERSHIP SERIES'. Below this is a portrait of Kemper Rojas, Managing Principal at Fruci & Associates, P.S. The main text describes her as a Certified Public Accountant with advanced certifications (CFE, CITP, CGMA) offering decades of expertise in auditing, litigation support, and nonprofit consulting. The event is scheduled for **Nov 13 2025** from **5:00pm-7:00pm**, with doors opening at 4:30, in the **Catalyst Bldg Lobby** at 601 E Riverside Ave, Spokane, WA. An 'RSVP TODAY!' button with a QR code is present. At the bottom, contact information for Christina Rosman is provided. The bottom navigation bar shows two bus stop options: 'Eagle Station Bay 3' (2 min walk, 66 EWU, Uptown 10M) and 'Eagle Station Bay 2' (2 min walk, 66 EWU, Uptown 3M).

Spokane, WA
Today
73°F
42°F
Sunny

EWU SCHOOL OF BUSINESS
INSTITUTE FOR PUBLIC POLICY & ECONOMIC ANALYSIS
BUSINESS LEADERSHIP SERIES

Kemper Rojas
Managing Principal at Fruci & Associates, P.S.

As a Certified Public Accountant holding advanced certifications (CFE, CITP, CGMA), Kemper Rojas offers decades of expertise in auditing, litigation support, nonprofit consulting, and more.

Nov 13 2025 | **5:00pm-7:00pm**
Doors open at 4:30
Catalyst Bldg Lobby
601 E Riverside Ave Spokane, WA

RSVP TODAY!

for more info or accommodations, contact Christina Rosman by phone at (509) 828-1260 or by email at crozman3@ewu.edu

SCHOOL OF BUSINESS
Eastern Washington University

Eagle Station Bay 3
★ 2 MIN WALK
66 EWU
→ Uptown 10M

Eagle Station Bay 2
★ 2 MIN WALK
66 EWU
→ Uptown 3M

Submitting Campus Announcements

- ❑ [Digital Signage Information](#)
- ❑ Requirements
 - ❑ Dimensions: 1920x1080
 - ❑ File type: jpg or png
 - ❑ ADA Statement (on campus meetings or events)
- ❑ [Submit Content Form](#)

ITWS Boot Camp 2025 For Faculty



Topics:

- AI best practices & tools
- Accessibility training
- Copyleaks AI & plagiarism detector
- New Canvas tools

In Person Location:

207 Huston Hall
Tuesday, Sept. 16
9:00a-12:30p
Email: Instructionaltech@ewu.edu
Phone: 509-359-MOJO (6656)

Also on Zoom:



People needing accommodations should contact Instructional Technology & Web Services prior to the event.



Getting Started with Digital Signage

Existing sign managers

- ☐ Attend a training session (like today!) and receive an invitation to manage your group's channel in Mvix!

Interested in adding digital signage?

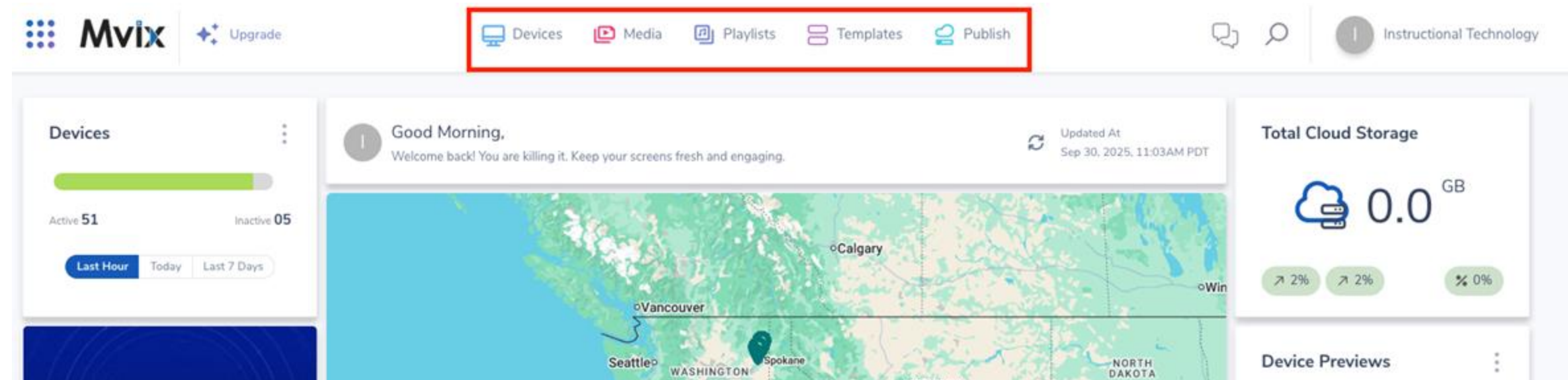
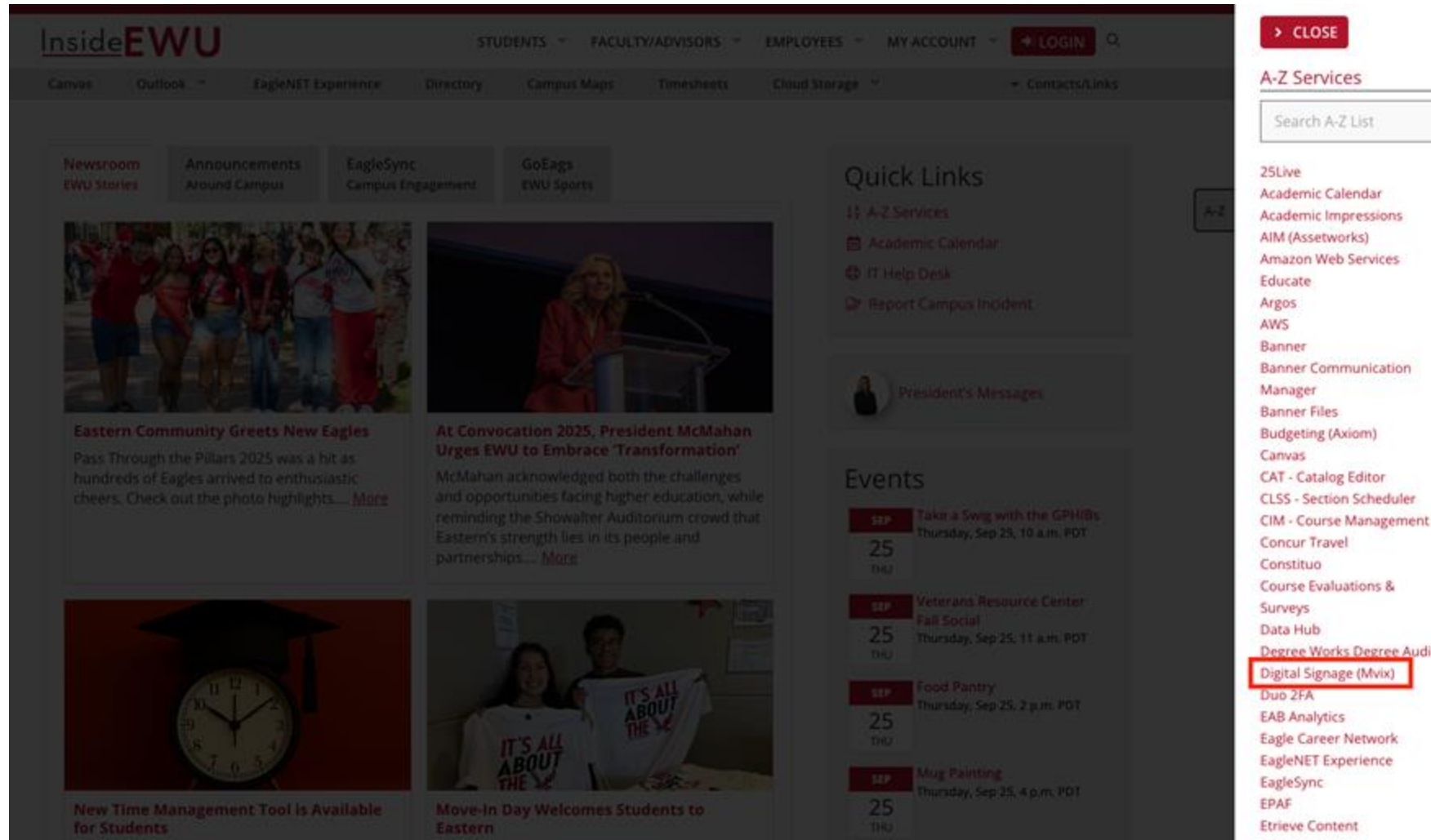
- ☐ Considerations:
 - ☐ Available power
 - ☐ Available ethernet (Brightsign)
- ☐ Hardware:
 - ☐ TV & Wall Mount - cost dependent on size desired, plus installation
 - ☐ Media Player
 - ☐ Mvix unit – Standard \$550, Pro (social media, etc.) \$750
 - ☐ Brightsign – HD225 \$500, XD235 \$600
 - ☐ Dependent on what you want to show on your sign (number of zones, animations, etc).



Contact Information

- MOJO Line - 509.359.6656
- Email - instructionaltech@ewu.edu
- Zoom Room -
 - Meeting ID 145 106 536
 - Hours 9 AM - 4 PM Monday - Friday

Managing Digital Signs with Mvix



Adding/creating Media

Media Playlists Templates Publish

Add Media
Upload media and configure dynamic media content.

Design Gallery
Library of signage templates with design editor.

Font Library
Repository of 900+ open source & custom fonts.

Interactive Wayfinding
Interact with touchscreen maps to view floor plans and...

Media Library
Ready-for-use media, previews and bulk edits.

Menu Maker
Dynamically-Integrated digital menu board creator.

Search Apps

Favorites Recent

General Local Web Gallery Social Select Suite Kiosks Custom

Cancel 1 file selected + Add more

File Upload File From Web Server File From Local Server

Homecoming_Tailgate.png 535 KB

Upload 1 File

Supported formats: hls, mp4, mpeg, mov, m3u8, m3u, mp3, wav, wma, wmv

Media Information

Name / Title

Duration (optional)
00:00:10

Add to Groups (optional)
Default

Add Tags (optional)

to Playlist to Schedule

Unlocked

Validity

Priority

Validity

Activate On (optional)
Sep 29, 2025, 2:35PM

Expire On (optional)
Oct 7, 2025, 11:59PM

☒ Retain

Creating/managing Playlists

Playlist Library

Groups

Add Playlist

Search

Type

Contains

Status

Tags

Groups

1 - 7 of 7

<input type="checkbox"/>	Type	Name	Groups	Tags	Date Added	Last Edited	Media Count	Duration	Status	
<input type="checkbox"/>		Campus Announcements	Campus Announcements	EWU News	<div>R</div> Jun 5, 2025 4:01PM PDT	<div>I</div> Oct 2, 2025 8:54AM PDT	<div></div> 41	6m 50s	<div></div> Active	<div></div>
<input type="checkbox"/>		PSYC - Playlist for Monitors	Psychology	EWU	<div>N</div> Sep 12, 2025 9:01AM PDT	<div>N</div> Oct 1, 2025 9:52AM PDT	<div></div> 5	50s	<div></div> Active	<div></div>
<input type="checkbox"/>		PEC Test	PEC	N/A	<div>S</div> Aug 6, 2025 2:25PM PDT	<div>M</div> Oct 1, 2025 12:02AM PDT	<div></div> 15	2m 30s	<div></div> Active	<div></div>
<input type="checkbox"/>		CEB ONLY	CEB	N/A	<div>L</div> Sep 23, 2025 1:02PM PDT	<div>L</div> Sep 24, 2025 8:46AM PDT	<div></div> 4	40s	<div></div> Active	<div></div>
<input type="checkbox"/>		Sample Playlist	N/A	N/A	<div>M</div> Nov 11, 2021 3:46PM PDT	<div>M</div> Sep 9, 2025 2:07PM PDT	<div></div> 4	4m 55s	<div></div> Active	<div></div>
<input type="checkbox"/>		3T Government	N/A	N/A	<div>M</div> Sep 5, 2025 9:12AM PDT	<div>G</div> Sep 5, 2025 9:12AM PDT	<div></div> 8	2m 5s	<div></div> Active	<div></div>
<input type="checkbox"/>		5T Sports	N/A	N/A	<div>M</div> Aug 6, 2025 3:54PM PDT	<div>N</div> Aug 6, 2025 3:54PM PDT	<div></div> 3	1m 14s	<div></div> Inactive	<div></div>

Customizing look/feel with Templates

Basic template (bus ticket bottom)

Cheney, WA
Today
63°F
43°F
Slight Chance Rain Showers

Pharmaceutical Sciences and Molecular Medicine Graduate Program Virtual Open House

Join us to...

- Learn more about the program
- Meet graduates with insight of what it's like working in academia and the pharmaceutical industry
- Get an inside look into some of the research you will be able to take part in
- Hear about campus life from current students
- And **learn how to apply!**

November 7
8 - 9 a.m. PT

November 8
9 - 10 a.m. PT

Eagle Station Bay 2
2 MIN WALK

Washington @ Elm ...
3 MIN WALK

6 Cheney
Spokane U-District

68 Cheney Loop
Cheney Loop

Uptown 2M

Select Content

Playlist Search

- Campus Announcements
Updated: Oct 2, 2025, 8:54AM PDT
Media Count: 41
- PSYC - Playlist for Monitors
Updated: Oct 1, 2025, 9:52AM PDT
Media Count: 5
- PEC Test
Updated: Oct 1, 2025, 12:02AM PDT
Media Count: 15
- CEB ONLY
Updated: Sep 24, 2025, 8:46AM PDT
Media Count: 4
- Sample Playlist
Updated: Sep 9, 2025, 2:07PM PDT
Media Count: 4
- 3T Government
Updated: Sep 5, 2025, 9:12AM PDT
Media Count: 8
- 5T Sports
Updated: Aug 6, 2025, 3:54PM PDT
Media Count: 3

00:06:50

1 Campus Announcements
6min 50sec

No Transition

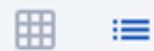
Save

Publishing Content to Signs

Edit Schedule | Career Center



Select Content



Media



- Alumni-250105-Eagle_Care...
Updated: Oct 1, 2025, 12:18PM PDT
00:00:10
1920x1080
- PSI CHI and PSYC Club week ...
Updated: Oct 1, 2025, 9:49AM PDT
00:00:10
1540x820
- CPP
Updated: Sep 30, 2025, 4:29PM PDT
N/A
Responsive
- Boot_Camp_2025_Staff
Updated: Sep 29, 2025, 2:37PM PDT
00:00:10
1920x1080
- Career_Center_at_the_Catal...
Updated: Sep 29, 2025, 11:14AM PDT
00:00:10
1920x1080
- Career_Center_Drop_In_Ho...
Updated: Sep 29, 2025, 11:13AM PDT
00:00:10
1920x1080
- Homecoming_Tailgate
Updated: Sep 26, 2025, 4:30PM PDT
00:00:10
1920x1080
- Vector_Marketing
Updated: Sep 26, 2025, 11:07AM PDT
00:00:10
1920x1080

< 1 2 3 4 5 6 7 >

00:00:40



1 EWUCC - Main page
40sec | No Transition



⌚ 40sec

0.18

No Transi...

Audio

Preview

Schedule Time



Start Date Jul 15, 2025 End Date (optional)

All Day ☒ Start Time 12:00 AM End Time 11:59 PM

Daily

Select Groups

Groups

- ☒ 1 Career Center
- ☐ 1 Admissions
- ☐ 4 CAHSS
- ☐ 3 CEB
- ☐ 3 CHBP
- ☐ 1 Clubs & Orgs
- ☐ 1 Communications
- ☐ 1 CPP
- ☐ 1 CSEE
- ☒ 0 Default
- ☐ 1 Financial Aid
- ☐ 4 Football
- ☐ 1 Geosciences
- ☐ 1 Huston