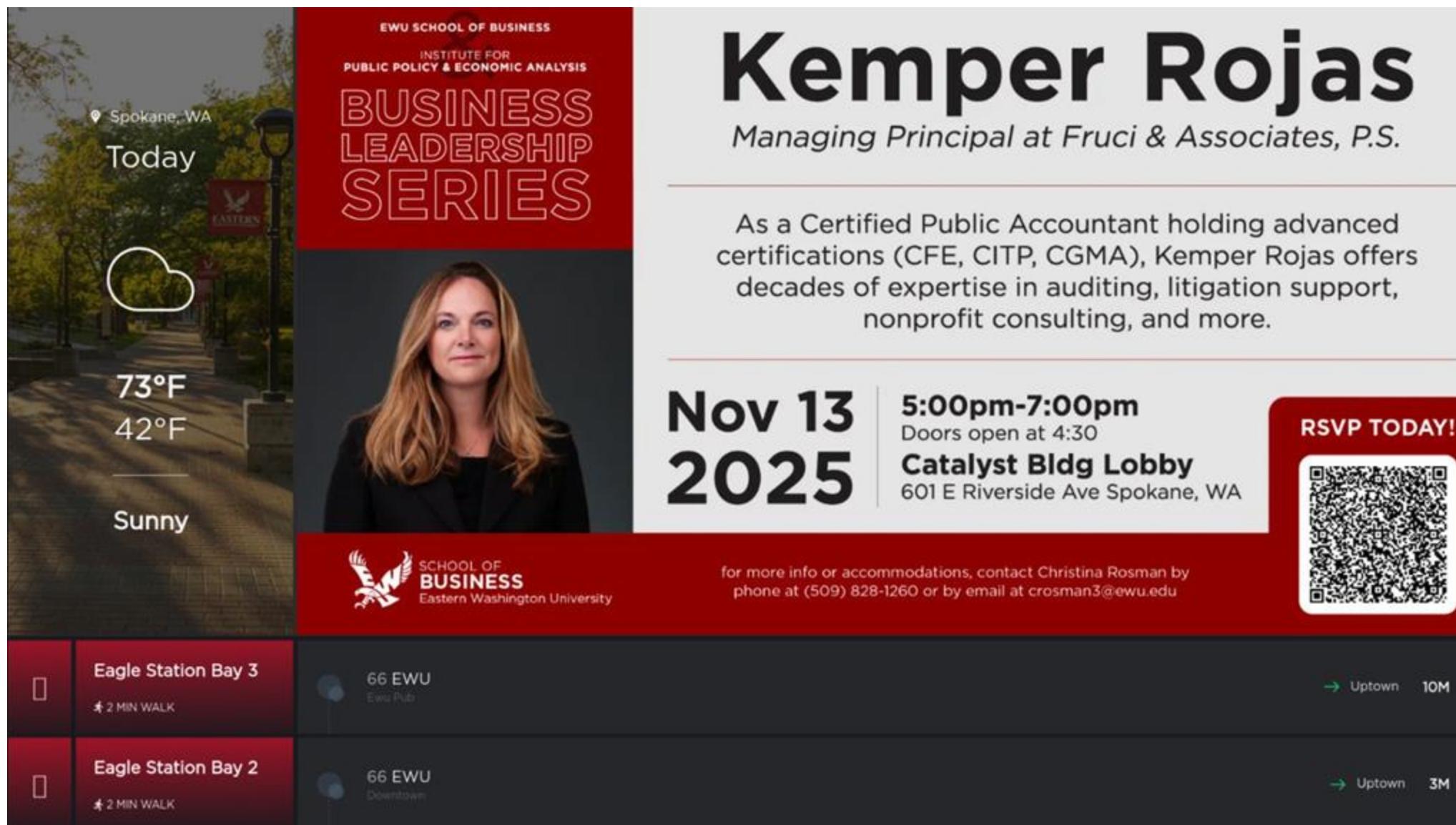




# EWU Digital Signage (Mvix)

Instructional Technology & Web Services

# EWU Digital Signage (Mvix)



In this training we will demonstrate how to:

- Navigate within the Mvix CMS.
- Add and create media for your digital signage.
- Utilize Playlists and Templates to display content.
- Schedule and publish content to your sign(s).
- Submit Campus Announcements.

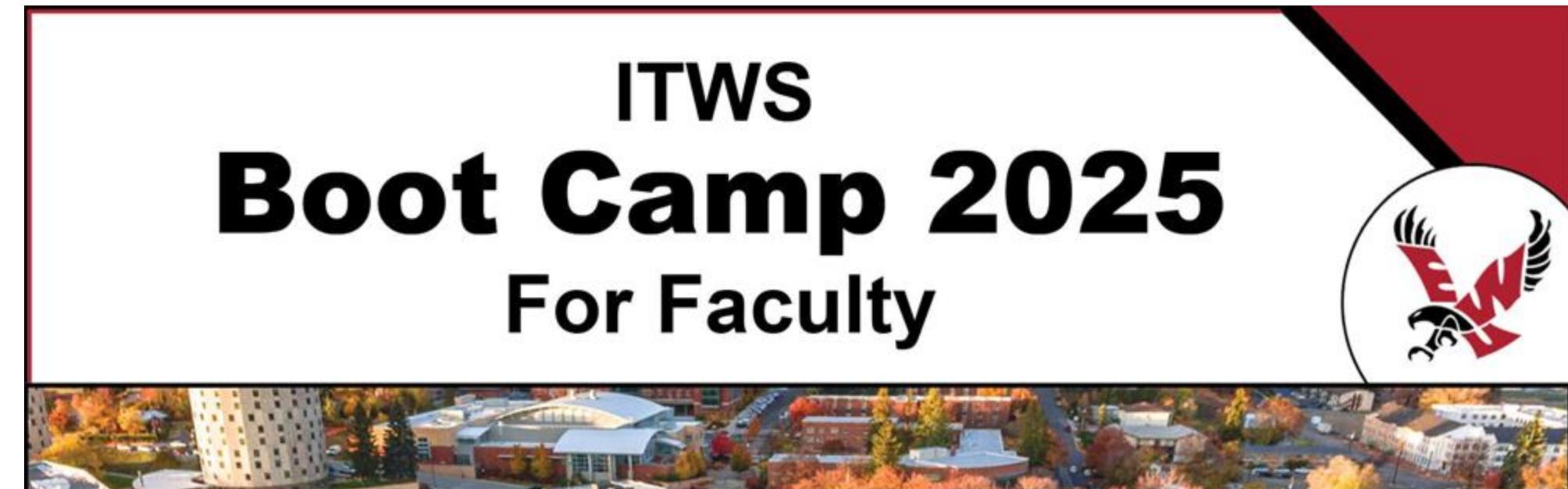
# Submitting Campus Announcements

## Digital Signage Information

## Requirements

- Dimensions: 1920x1080
- File type: jpg or png
- ADA Statement (on campus meetings or events)

## Submit Content Form



The banner features the text "ITWS Boot Camp 2025 For Faculty" in a large, bold, black font. To the right is a circular logo with a red and white design. Below the text is a photograph of a university campus with buildings and trees.

### **Topics:**

- AI best practices & tools
- Accessibility training
- Copyleaks AI & plagiarism detector
- New Canvas tools

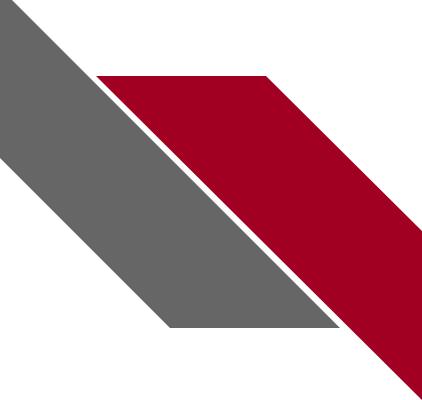
### **In Person Location:**

207 Huston Hall  
Tuesday, Sept. 16  
9:00a-12:30p  
Email: [Instructionaltech@ewu.edu](mailto:Instructionaltech@ewu.edu)  
Phone: 509-359-MOJO (6656)

### **Also on Zoom:**



People needing accommodations should contact Instructional Technology & Web Services prior to the event.



# Getting Started with Digital Signage

## Existing sign managers

- Attend a training session (like today!) and receive an invitation to manage your group's channel in Mvix!

## Interested in adding digital signage?

- Considerations:
  - Available power
  - Available ethernet (Brightsign)
- Hardware:
  - TV & Wall Mount - cost dependent on size desired, plus installation
  - Media Player
    - Mvix unit – Standard \$550, Pro (social media, etc.) \$750
    - Brightsign – HD225 \$500, XD235 \$600
      - Dependent on what you want to show on your sign (number of zones, animations, etc).

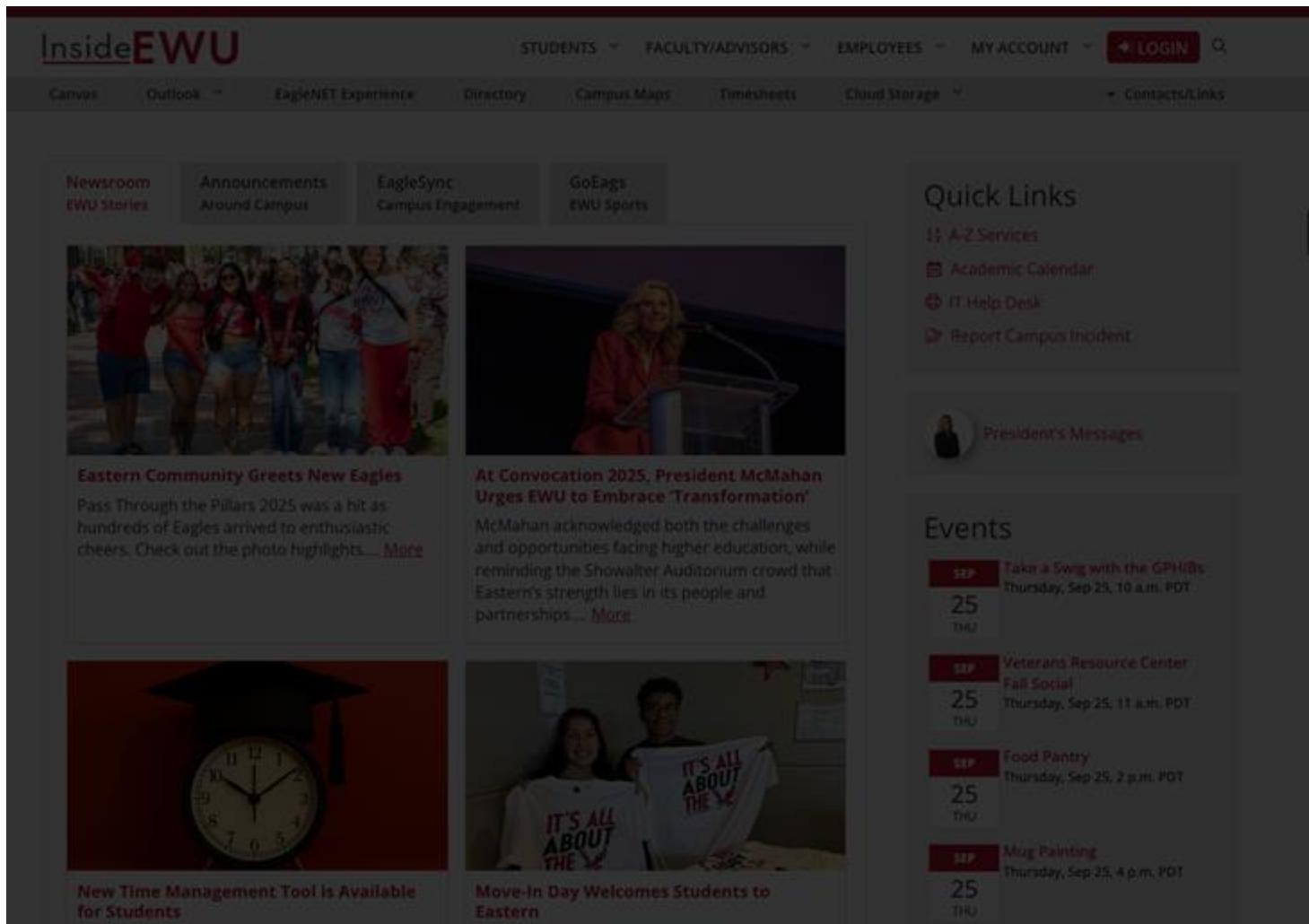




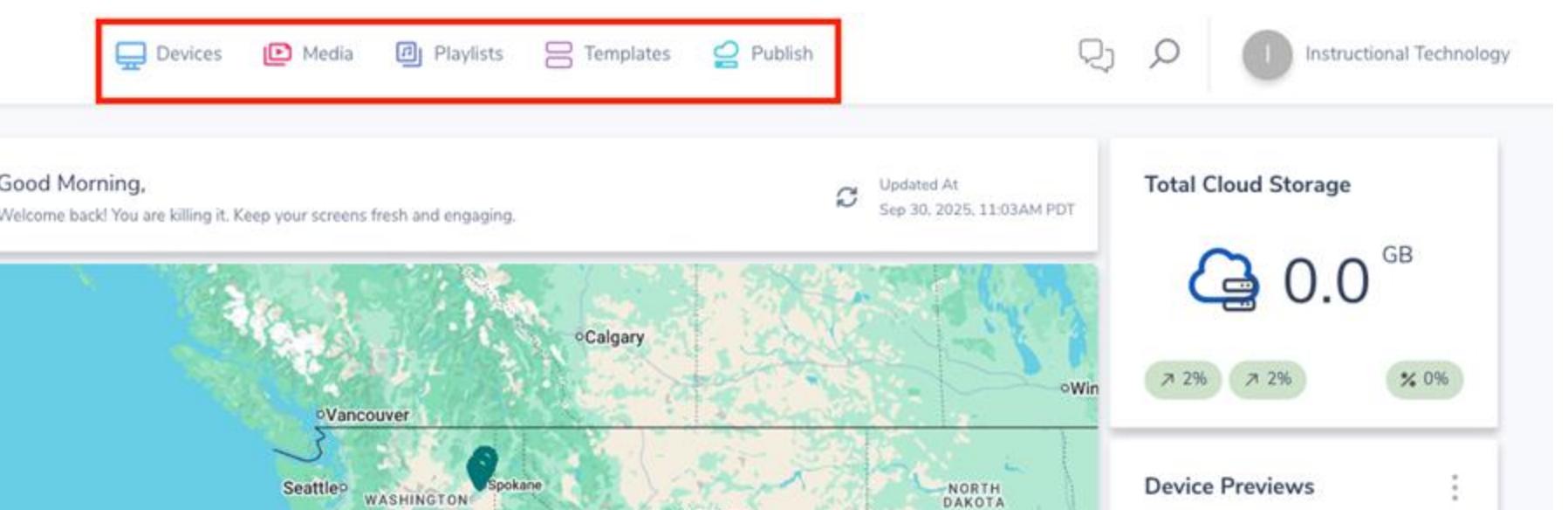
# Contact Information

- MOJO Line - 509.359.6656
- Email - [instructionaltech@ewu.edu](mailto:instructionaltech@ewu.edu)
- Zoom Room -
  - Meeting ID 145 106 536
  - Hours 9 AM - 4 PM Monday - Friday

# Managing Digital Signs with Mvix



The screenshot shows the InsideEWU website with a dark theme. The top navigation bar includes links for STUDENTS, FACULTY/ADVISORS, EMPLOYEES, MY ACCOUNT, LOGIN, and a search icon. Below the navigation are links for Canvas, Outlook, EagleNET Experience, Directory, Campus Maps, Timesheets, Cloud Storage, and Contacts/Links. A sidebar on the right lists "A-Z Services" with a search bar, including links for 25Live, Academic Calendar, Academic Impressions, AIM (Assetworks), Amazon Web Services, Educate, Argos, AWS, Banner, Banner Communication Manager, Banner Files, Budgeting (Axiom), Canvas, CAT - Catalog Editor, CLSS - Section Scheduler, CIM - Course Management, Concur Travel, Constituo, Course Evaluations & Surveys, Data Hub, Degree Works Degree Audit, Digital Signage (Mvix) (which is highlighted with a red box), Duo 2FA, EAB Analytics, Eagle Career Network, EagleNET Experience, EagleSync, EPAF, and Retrieve Content. The main content area features a "Quick Links" section with links to Newsroom (EWU Stories), Announcements (Around Campus), EagleSync (Campus Engagement), and GoEags (EWU Sports). Below this are several news items and event listings. One news item is about the Eastern Community Greeting New Eagles, another is about Convocation 2025, and a third is about a new time management tool for students. The event list shows four events on September 25, including "Take a Swing with the GPHBs" at 10 AM, "Veterans Resource Center Fall Social" at 11 AM, "Food Pantry" at 2 PM, and "Mug Painting" at 4 PM.



The screenshot shows the Mvix digital sign management interface. The top navigation bar includes the Mvix logo, an "Upgrade" button, and tabs for Devices, Media, Playlists, Templates, and Publish. The "Devices" tab is selected and highlighted with a red box. The main content area shows a "Devices" dashboard with a bar chart showing 51 active devices and 5 inactive devices. Below this is a message "Good Morning, Welcome back! You are killing it. Keep your screens fresh and engaging." with a "Updated At" timestamp of Sep 30, 2025, 11:03AM PDT. To the right is a "Total Cloud Storage" section showing 0.0 GB with three progress bars at 2% each. At the bottom is a "Device Previews" section with a map of the Pacific Northwest showing locations like Vancouver, Seattle, Spokane, and Calgary.

# Adding/creating Media

Media    Playlists    Templates    Publish

**Add Media**  
Upload media and configure dynamic media content.

**Font Library**  
Repository of 900+ open source & custom fonts.

**Media Library**  
Ready-for-use media, previews and bulk edits.

**Design Gallery**  
Library of signage templates with design editor.

**Interactive Wayfinding**  
Interact with touchscreen maps to view floor plans and...

**Menu Maker**  
Dynamically-Integrated digital menu board creator.

**Add Media**

Search App 

Cancel 1 file selected + Add more

CAHSS TAILGATE HOMECOMING

KICKOFF IS AT 4PM

SCAN THE QR FOR DISCOUNTED TICKETS

GO EAGS!

SAT. OCT. 4TH AT 2PM

ROOS FIELD LOT P9

SPACE 41

Homecoming\_Tailgate.png 535 KB

Upload 1 File

Supported formats: bmp gif jpeg jpg m4v m4a m4b nra pdf png psd webm

**Validity**

Activate On (optional)  
Sep 29, 2025, 2:35PM  

Expire On (optional)  
Oct 7, 2025, 11:59PM  

Retain

Media Information

Name / Title

Duration (optional)  
00:00:10 

Add to Groups (optional)  
Default 

Add Tags (optional)

Unlocked 

Validity

Priority



**EASTERN**  
WASHINGTON UNIVERSITY

# Creating/managing Playlists

Playlist Library

Type	Name	Groups	Tags	Date Added	Last Edited	Media Count	Duration	Status	Actions
	Campus Announcements	<a href="#">Campus Announcements</a>	<a href="#">EWU</a> <a href="#">News</a>	Jun 5, 2025 4:01PM PDT	Oct 2, 2025 8:54AM PDT	41	6m 50s	<span>Active</span>	...
	PSYC - Playlist for Monitors	<a href="#">Psychology</a>	<a href="#">EWU</a>	Sep 12, 2025 9:01AM PDT	Oct 1, 2025 9:52AM PDT	6	50s	<span>Active</span>	...
	PEC Test	<a href="#">PEC</a>	N/A	Aug 6, 2025 2:25PM PDT	Oct 1, 2025 12:02AM PDT	15	2m 30s	<span>Active</span>	...
	CEB ONLY	<a href="#">CEB</a>	N/A	Sep 23, 2025 1:02PM PDT	Sep 24, 2025 8:46AM PDT	1	40s	<span>Active</span>	...
	Sample Playlist	N/A	N/A	Nov 11, 2021 3:46PM PDT	Sep 9, 2025 2:07PM PDT	4	4m 55s	<span>Active</span>	...
	3T Government	N/A	N/A	Sep 5, 2025 9:12AM PDT	Sep 5, 2025 9:12AM PDT	1	2m 5s	<span>Active</span>	...
	5T Sports	N/A	N/A	Aug 6, 2025 3:54PM PDT	Aug 6, 2025 3:54PM PDT	2	1m 14s	<span>Inactive</span>	...

Playlist Items

Order	Media Type	File Name	Updated	Duration	Actions
1	Video	Alumni-250105-Eagle_Career...	Updated Oct 1, 2025, 12:18PM PDT	00:00:10	
2	Video	PSI CHI and PSYC Club week ...	Updated Oct 1, 2025, 9:49AM PDT	00:00:10	
3	Video	Boot_Camp_2025_Staff	Updated Sep 29, 2025, 2:37PM PDT	00:00:10	
4	Video	Career_Center_at_the_Catalyst	Updated Sep 29, 2025, 11:14AM PDT	00:00:10	
5	Video	Career_Center_Drop_In_Hours	Updated Sep 29, 2025, 11:13AM PDT	00:00:10	
6	Video	Homecoming_Tailgate	Updated Sep 26, 2025, 4:30PM PDT	00:00:10	
7	Video	Vector_Marketing	Updated Sep 26, 2025, 11:07AM PDT	00:00:10	
8	Video	BIOL_Seminar	Updated Sep 25, 2025, 1:52PM PDT	00:00:10	
9	Video	New_in_KGS	Updated Sep 25, 2025, 9:07AM PDT	00:00:05	
	Image	MATH_LAB_Fall_-_Postcard	Updated Sep 25, 2025, 9:07AM PDT	00:00:10	
	Video	CPP_Mock_Interview_Fair	Updated Sep 25, 2025, 9:07AM PDT	00:00:10	

Total Duration: 7min 20s

Preview

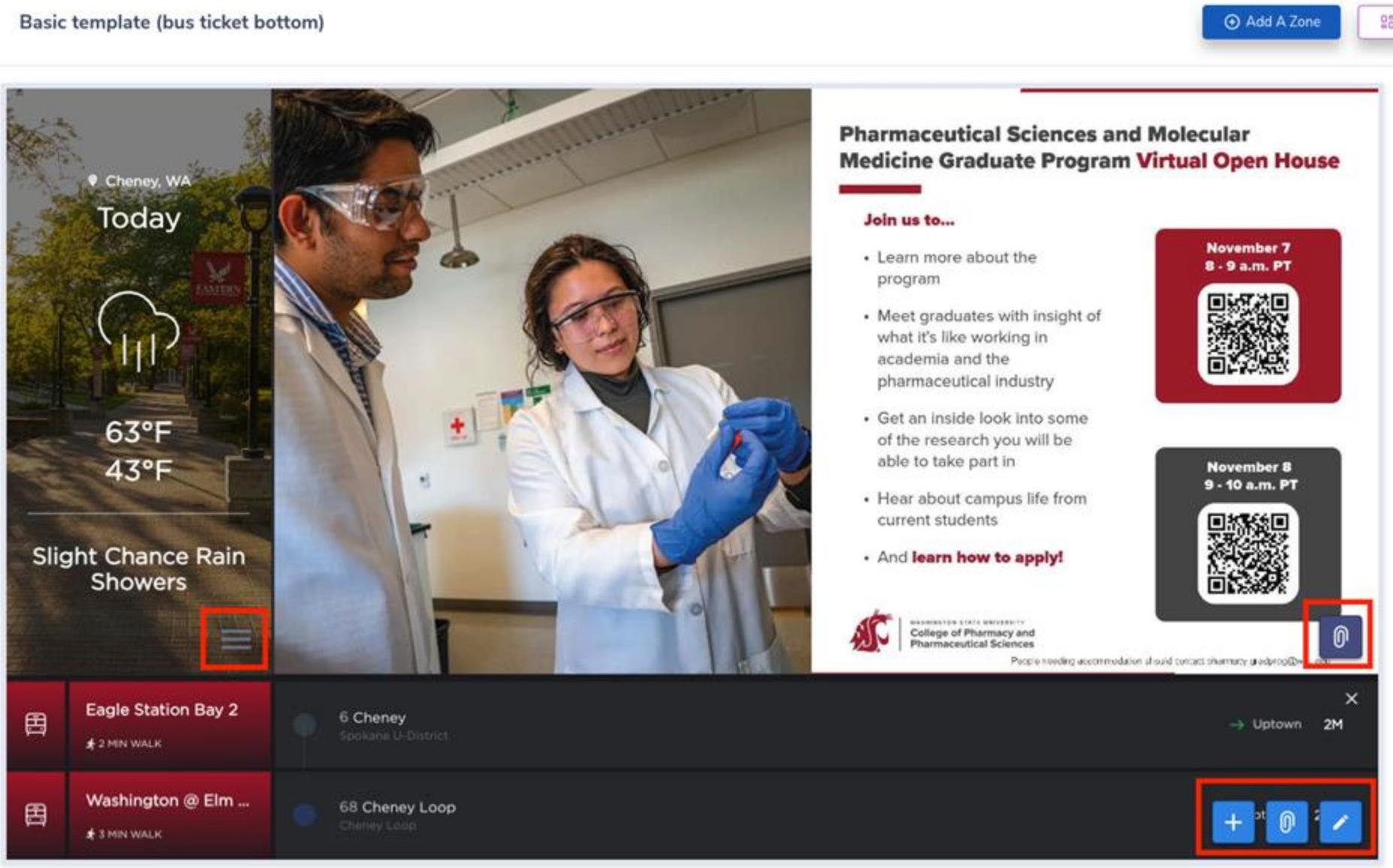
Playlist Information

Shuffle:  Fade:

Reset Update Playlist

# Customizing look/feel with Templates

Basic template (bus ticket bottom)



Pharmaceutical Sciences and Molecular Medicine Graduate Program **Virtual Open House**

**Join us to...**

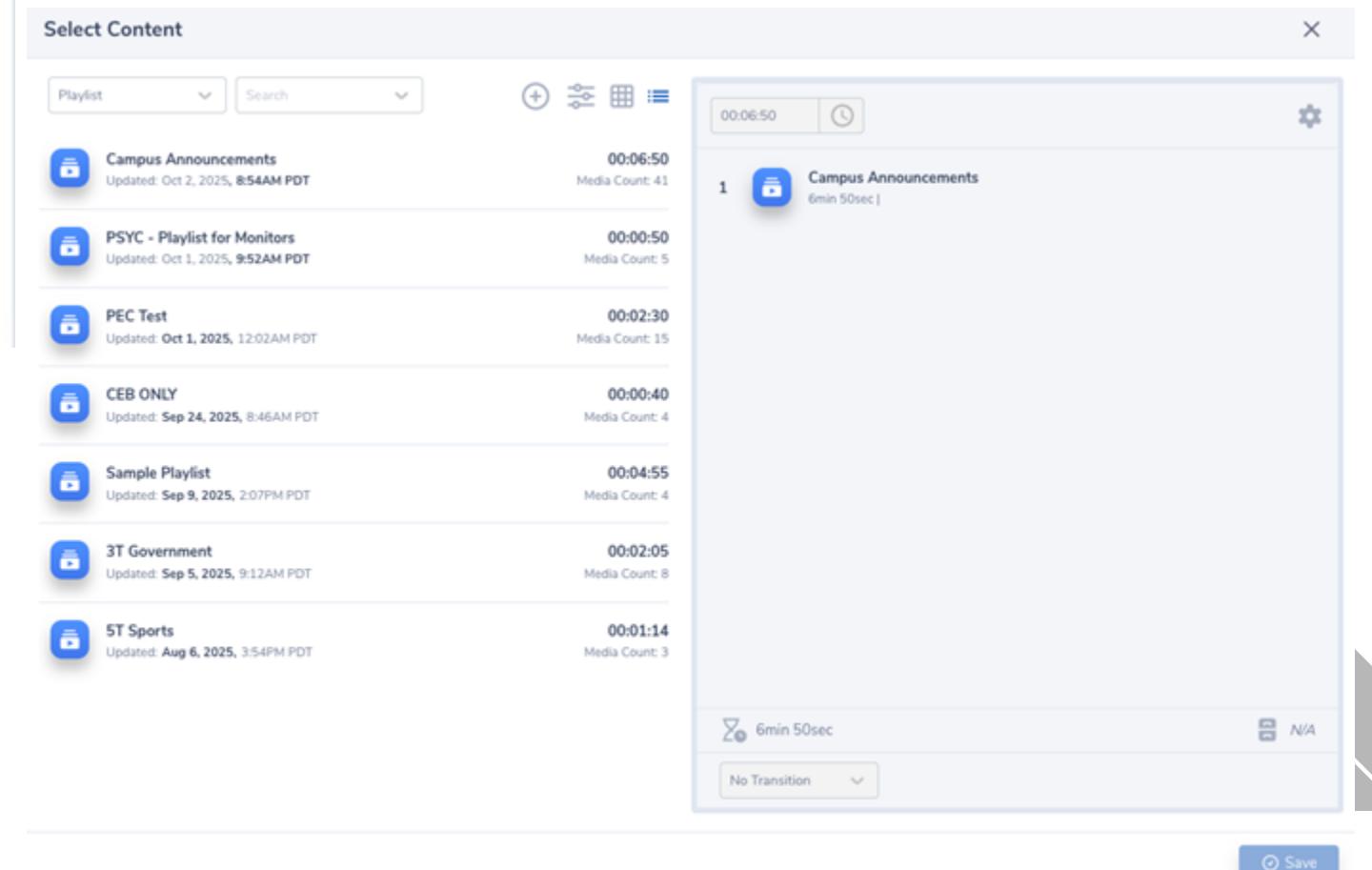
- Learn more about the program
- Meet graduates with insight of what it's like working in academia and the pharmaceutical industry
- Get an inside look into some of the research you will be able to take part in
- Hear about campus life from current students
- And **learn how to apply!**

November 7  
8 - 9 a.m. PT

November 8  
9 - 10 a.m. PT

Washington State University College of Pharmacy and Pharmaceutical Sciences

People needing accommodation should contact [admissions@wsu.edu](mailto:admissions@wsu.edu)



Select Content

Playlist Search

00:06:50

1 Campus Announcements 6min 50sec

00:00:50

00:02:30

00:00:40

00:04:55

00:02:05

00:01:14

6min 50sec

No Transition

Save

# Publishing Content to Signs

Edit Schedule | Career Center

Select Content

Media Search + ⚙

 Alumni-250105-Eagle_Care...	00:00:10	1920x1080
 PSI CHI and PSYC Club week ...	00:00:10	1540x820
 CPP	N/A	Responsive
 Boot_Camp_2025_Staff	00:00:10	1920x1080
 Career_Center_at_the_Catal...	00:00:10	1920x1080
 Career_Center_Drop_In_Ho...	00:00:10	1920x1080
 Homecoming_Tailgate	00:00:10	1920x1080
 Vector_Marketing	00:00:10	1920x1080

1  EWUCC - Main page  
40sec | No Transition 

00:00:40 

40sec 0.18

No Transi...  Audio  Preview

< 1 2 3 4 5 6 7 >

Schedule Time

Start Date: Jul 15, 2025  End Date (optional)

All Day  Start Time: 12:00 AM  End Time: 11:59 PM

Daily

Select Groups

Groups  Search

<input checked="" type="radio"/> 1 Career Center	<input checked="" type="radio"/>
<input checked="" type="radio"/> 1 Admissions	<input type="radio"/>
<input checked="" type="radio"/> 4 CAHSS	<input type="radio"/>
<input checked="" type="radio"/> 3 CEB	<input type="radio"/>
<input checked="" type="radio"/> 3 CHBP	<input type="radio"/>
<input checked="" type="radio"/> 1 Clubs & Orgs	<input type="radio"/>
<input checked="" type="radio"/> 1 Communications	<input type="radio"/>
<input checked="" type="radio"/> 1 CPP	<input type="radio"/>
<input checked="" type="radio"/> 1 CSEE	<input type="radio"/>
<input checked="" type="radio"/> 0 Default	<input type="radio"/>
<input checked="" type="radio"/> 1 Financial Aid	<input type="radio"/>
<input checked="" type="radio"/> 4 Football	<input type="radio"/>
<input checked="" type="radio"/> 1 Geosciences	<input type="radio"/>
<input checked="" type="radio"/> 1 Huston	<input type="radio"/>

