



Services and Activities Fee Committee Agenda

March 13th 2017 PAT 344 2:00-4:00 PM

1) Call to order 2:08 PM

2) Attendance

- a) Mike Cardenas, ASEWU Director of Finance/ Chair – Present
- b) Kiel Frey, Student-at-large / Vice-Chair – Absent
- c) Elizabeth Shimamoto, Student-at-large – Present
- d) Madi Casto, Student-at-large – Present
- e) Jaime Olguin, Student-at-large – Present
- f) Jevion Knox, student at large- Present
- g) Shauna Coleman, Student Accounting Office- Present
- h) Sally Arel, EWU Budget Office – Present
- i) Brock Sieb, Housing and Residential Life - Present
- j) Noe Valdovinos, Outreach Specialist – Present
- k) Stacey Morgan Foster, VP Student Affairs – Ex-Officio – Absent
- l) Cody Koch, ASEWU President – Ex-Oficio – Present
- m) Samantha Armstrong-Ash- Present

3) Review of Minutes from 3.8.17

- a) A motion was made to approve the minutes with the requested edits by Elizabeth; seconded by Madi; 9-0-0 motion passes unanimously.

4) Old Business- In depth review of proposals

- a) The next meeting, Wednesday March 15th, will review theater proposals

5) New Business

a) Presentations

- i) **Easterner 2:30**

- (1) Presenting: Carlee Hill- Easterner Advisor, Erin Klein- Editor in Chief, Bailey Bear- Advertising Manager
- (2) Restructuring of salary
 - (a) Transition from salary to stipend pay. To decrease liability of university. Less work to monitor time sheets.
 - (b) Overall request increased because of this change
 - (c) Maintains same staff level, cuts what student positions are being paid and how many hours are worked each week
 - (d) Printing contract is renewable, \$40,000 in reserve, if money isn't spent we can deal with extra. Previous years extra money covered salary deficit.
 - (e) Most efficient use of a proposal budget, staff training and boot camp benefits team building
 - (f) Downsize ad and editorial areas to make the most of the funds they have
 - (g) Staff have been cut to 22 employees, finding ways to be more efficient with time and people
 - (i) Section editors (sports, news, arts, etc.)
 - 1. Page design work once a week instead of hiring page designers
 - a. Creates experience for students and learning too
 - (ii) Steer away from investing in self, want to be more involved in clubs and orgs and the community as a whole
 - 1. Wanting to have Eagle engagement and street team- volunteers in business or editorial staff (freshmen preferred)
 - 2. Online campaign and endorsement
 - 3. Community outreach beyond students
 - a. Maintain philanthropy and community service- recognize skills for employees and students in a banquet
 - (h) 10-15% discount to clubs and organizations on campus- currently for any ad in general
 - (i) Develop quarterly contracts with SAIL, long term, short term
- (3) Retreats:
 - (a) 4 days on campus 6-8 hours- team building and instruction

- (b) Bonding, connecting, networking, benefit being cohesive as a team
- (c) Currently only have fall and requesting a winter and spring
- (4) Online services- benefit from newspaper or social media more?
 - (a) Live tweeting sport events, share news stories online, report breaking news, interacting with followers has been successful
 - (b) Eastern online views have increased over the past two years
- (5) Since seeing increase easterner online, plan to decrease printing costs?
 - (a) Due to how industry printing exists, there is a required minimum of printing, and they are currently only a little above the minimum
 - (b) After contract is up, considering new options and expand for the Easterner
- (6) Editorial Advisor Salary- correlate to professional advisor?
 - (a) Faculty advisor and program advisor as well needed
 - (b) Need one person who can give financial and journalism skills, temp request can restructure in future, makes so one person in as advisor instead of two.
- (7) How often do report on Spokane campus? Is there a liaison?
 - (a) No, but report on news in Spokane, no focus on river point campus currently
 - (i) Would like to work on how to bridge gap of Spokane campus and Cheney campus
- (8) Reserves- where it comes from and what structure is
 - (a) \$40,000 contract for printing no matter what is paying for printing cost. Committed immediately. Last year extra money went to salaries.
- (9) How often is print put out?
 - (a) Once a week, 7-10 issues a quarter- 26 issues this year to date.
 - (b) Website/social media updated daily
- (10) What happens if not funded? - Address it as shaving off hours or responsibilities needed for each position & take away hours as well.
 - (a) Estimated hours put in, stipend position spreads responsibility in heavy and light production times

ii) Dr Facio- Chicano/Chicana Studies 3:00

- (1) Brian & Elisa Facio presenting
- (2) Requesting funds for Cinco de mayo event to raise money for scholarship on May 5th at Spokane women's center
 - (a) Creates awareness for DACA
 - (i) DACA students received deferred action for deportation
 - (b) Why requesting?
 - (i) DACA students are enrolled at EWU
 - (ii) Offer student services for retention and recruitment- workshops, etc. referrals for CAPS, legalities, advising
 - (iii) Academically, students cannot get federal funds for education
 1. Students look for sources of money and that is why scholarship is vital
 2. Holding a leadership workshop 2/3 balancing academics and activism
 - a. Extra hours outside of classroom meeting to support students how they see need of assistance
 - b. Two undocumented students coming to talk and educate on how to handle it all
 - (c) For Cinco De Mayo event: For small scholarships, workshops, need to hire professionals for workshops
 1. Women's building in Spokane because trying to draw out politicians, small business owners, directly to Chicano/Chicana Studies. 15 10-person tables, charge ticket fee, promote EWU orgs to perform
 - (ii) Have been looking into all grants possible to get funds
- (3) Asking for 40th anniversary event will be proposed in April
- (4) This proposal is supplemental- dollar amount \$3,700
 - (a) Fundraiser for DACA, etc. Money raised goes to scholarship, money given for funds is for the actual event.
 - (b) Goes to venue, decorations, guests, mariachi band, etc.
 - (i) This is for individual event- one of the four events applying for is from SNA supplemental dollars

- (5) Middle school, high school, transfer students % that do come to EWU from recruiting is about 300 students
- (6) Target audience at scholarship gala- people who can donate, politicians, professors, WSU, Moscow, Western
- (7) How reaching out to entire population- campaign social media reach out. No Spokane campus events because of finals week and out of class. But reaching out to the professors and students to come to the events. Also open to community, nonprofits, students
- (8) DACA student scholarship fund
- (9) Look at proposal for Supplemental funds- we cannot make decision until next Wednesday, March 22nd.
- (10) Shannon will send an e-mail of supplemental proposal and the power point to revisit
- (11) Still need to vote next Wednesday on Supplemental

b) In depth Review of –Above in addition to

i) Student Accounting

- (1) Committed \$10,000 contract with SALT
- (2) \$165,000 goes to salary
- (3) club and student accounting is same of student accounting

ii) EWU Children’s Center

- (1) Contract with YMCA \$177,480
- (2) We don’t charge students
- (3) Facility support- licensing requirements keeping up to regulations

iii) Office of Community Engagement

- (1) Move to meeting on 27th of March

iv) Campus Rec Shuttle Buses

- (1) Move to meeting on 27th of March

v) PRIDE Center- if time permits

- (1) Move to meeting on 27th of March

6) Supplemental Proposals- None for this meeting

7) Items up for Vote-None for this meeting

8) Other Business

9) Adjournment - 3:58 PM