

Miller, Judith

From: Eastern Washington University
Sent: Wednesday, February 16, 2022 2:37 PM
To: Miller, Judith
Subject: New S&A Funding Request Submission
Attachments: FY23-Student-Engagement-Recreation.xlsx

New S&A Funding Request received!

Requesting Organization

Student Engagement & Recreation (Office of Student Engagement)

Requester's Contact Information

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Budget Request and History

Attach Budget Request Spreadsheet (found at top of form)

- [FY23-Student-Engagement-Recreation.xlsx](#)

Please select which represents your request best?

FY23 Budget Request

Please provide a summary of your dept/prog/unit.

In 2021, the Division of Student Affairs integrated Campus Recreation (CRec) with Student Activities, Involvement, and Leadership (SAIL), to form the Student Engagement & Recreation. Here are the benefits of this model.

Community Development: CRec and SAIL collectively engage more students (7,500+) than any other program on campus. This new model allows for more efficient communication between programs, allowing for faster adjustments to program offerings, based on emerging trends in engagement. Working together, SER can develop aligned strategies to strengthen attendance/engagement in student events. Events like Eagle Family Homecoming, Neighborfest, RecSplosion, and Greek Recruitment can now be coordinated with more support and creativity.

Leadership Development: Leadership development is a common success story throughout all programs within SAIL and CRec, and now this story can be told as a combined effort. SER will begin tracking a variety of metrics which highlight how students can grow important life skills throughout their college experience.

Aligned Resources: CRec and SAIL each have access to unique resources that are able to create professional level services and events.

How does your dept/prog/unit plan to spend the awarded funds.

The requested funds will support salaries and benefits for 9 total positions. These positions used to be requested separately, but are now aligned under a new reporting structure (Student Engagement & Recreation). There are no new increased costs (except a scheduled 3.25% increase for cost of living) compared to FY22. See the requested expenses below:

50% Associate Vice President for Campus Life;
100% Director of Student Engagement & Recreation;
100% Associate Director of Campus Recreation;
100% Assistant Director of Student Organizations and Leadership Programs;
100% Assistant Director of Student Engagement;
100% Assistant Director of Sorority and Fraternity Life;
100% Coordinator of Club Sports;
100% Coordinator of Intramural Sports;
100% Coordinator of Outdoor Programs
100% U-Fit Center Contract
Operating budget for traditional events (Senior Sendoff, Homecoming, etc)

Did your dept/prog/unit receive funds in FY22?

Yes

If you answered yes to the previous question, please submit the total amount received.

795300

Salaries, Benefits, & Wages

Does your request include any staff salaries/benefits, and/or student wages?

Yes

How many UNDERGRADUATE student employees are being supported by S&A funding?

0

How many GRADUATE student employees are being supported by S&A funding?

0

How many CLASSIFIED staff are being supported by S&A funding?

3

How many ADMINISTRATIVE staff are being supported by S&A funding?

6

How many FACULTY staff are being supported by S&A funding?

0

Please confirm that you have budgeted for all salary increases, according to the Budget Assumptions outlined, and that number will be included in your direct expense figure when you build your budget

- Yes

Impact From Funding

How does your dept/prog/unit collaborate with other departments, programs, units?

Both CRec and SAIL have a long history of collaboration across campus. Student Engagement & Recreation will build on this success by enabling more effective collaboration, and improved access to shared resources. This includes events like Eagle Family Homecoming, Welcome Week, Greek Week, Senior Send Off, and various athletic events.

How does your dept/prog/unit collaborate with outside stakeholders?

SAIL has supported partnerships with outside stakeholders through events like Eagle Family Homecoming and the annual Dragshow. Campus Recreation has been able to engage the local community through events like the Iron Eagle Triathlon, 3-on-3 shootout, and rental services offered by EPIC Adventures. These events and services have been able to bring positive attention to EWU, and serve as recruitment opportunities for future students.

How does your dept/prog/unit contribute to the local/regional community?

Programs within the Student Engagement & Recreation are highly visible in the local and regional communities through program activities. These specific activities will be listed in the individual program requests.

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission and/or goals of EWU?

We believe that strong student engagement programs and facilities support transformation of college students by assisting them in developing confidence and a high level of self-esteem, traits necessary to success in any endeavor. Students that engage with

their school by taking part in outside-the-classroom programs have higher rate of success in the classroom and are more likely to evolve into better citizens in their post-college years. Active participation in CRec and SAIL programs help reduce stress while helping to improve mental health. These programs also foster a strong student community, which serves as a critical support system for students facing challenges during their time at EWU, and beyond. Lastly, these programs form a stronger positive association between students and EWU, increasing the probability that they will donate back to EWU after graduation.

How does your dept/prog/unit assesses the effectiveness of your programs/services and how is it tracked?

Each program maintains their own assessment system of data collection. CRec uses a spring survey with four parts:

- 1) Intramural Sports,
- 2) EPIC Adventures,
- 3) Club Sport Federation,
- 4) Recreational Facilities.

Data collected in that survey, distributed every two years with the next planned for spring of 2022, is used by all programs and facility managers to help determine future program offerings and facility planning. The SAIL office will be included in the 2022 survey with the goal of painting a more clear picture of student engagement at EWU. All programs distribute regular surveys throughout the year after events to assess student satisfaction.

The key numbers we track include: Basic Demographic info such as class standing, gender identifiers, place of residence, age group, main campus the student attends are all taken. Participation totals in both Unique Participants (actual head count). Total Participation (accounts for students that participate in more than one activity) are crucial indicators to show program trends, up or down. Each individual program may keep a set of data pertinent to their own program, which will be explained in individual budget requests.

Financial Responsibility

What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts, if so how much?

- 1) Rebuild the declining student participation numbers in all program areas, especially I.M. Sports. This will result in offering larger profile events that can generate greater levels of participation per event.
- 2) Identify and develop programs capable of generating new revenue.
- 3) Strengthen the EWU community through staff and faculty participation in programs and services.

How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

The Student Engagement & Recreation team follows all S&A Guidelines on spending and firmly believes it is critical that funding is spent with only one thing as our goal: to help students cross the finish line academically while having a great collegiate experience. We all recognize that when funding allocations to CRec and SAIL are combined, that dollar amount is large compared to most and we take that responsibility seriously. We offer student training at the highest standard, hold our employees accountable to provide top service to our customers, and do our best to provide our students with programs that are respected both on campus and off by our peer institutions.

How will you ensure that student fees do not subsidize non-student use?

Each program within Student Engagement & Recreation is required to strictly follow S&A rules, bylaws and guidelines. Any exceptions to this rule will be requested through the AVP for Campus Life and forwarded for approval by the VP of Student Affairs. Student participation in other programs is verified through the EagleSync or Fusion platforms.

Engagement

Please share the number of STUDENTS your dept/prog/unit serves annually.

10,000

Please share the number of FACULTY your dept/prog/unit serves annually.

25

Please share the number of STAFF your dept/prog/unit serves annually.

25


Please share the number of ALUMNI your dept/prog/unit serves annually.

50

Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves annually.

50

Acknowledgment

 I confirm that the details included in this budget request are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.