

CALE (June 1, 2017)

Strengths

- Beauty of the campus grounds
- Commitment to students
- Student support service
 - Learning commons
 - Symposium
 - McNair

Weaknesses

- Online - policy - external email timeline required
- Marketing and communication
 - Specifically at dept. level - Grad and undergrad
- Centralized IT support - web site maintenance pushed onto depts.
- Greater emphasis on student centered pedagogy in classroom needed (faculty development needed)
- Lack of ease of collaboration
- System that doesn't reward activities that contribute directly to student success (teaching track for T&P)
- Silos
- Information from institutional research

Opportunities

- MA - RTC online (English with Rhetoric and Technical Communication Emphasis)
- Eastern Arts Alliance downtown Spokane

Threats

- Drop in enrollment - how to predict/prepare
- Business/STEM environment - is there room for CALE?