

ASEWU (April 5, 2017)

Strengths

- Low Tuition - 4
- Small town community
- Continuing innovation/improving campus - 1
- Spokane support/connection - enrollment
- Athletics are doing great
- Landscape/scenery
- "Big fish in a small pond" - more opportunity to make an impact - 2
- STEM growth
- Small class sizes - 2
- Availability to meet with faculty/administration
- "Free" events to students - entrance to games/concerts is included
- Community of students
- Cadavers - ability to dissect
- STA relationship - 4
- Greek community and networking options it provides - 1
- Honors department
- Ability to attract non-traditional students
- Renovated buildings are nice
- Quarter schedule - late start great for farm kids/fire crew/commercial fishing - 1
- Involvement of faculty - passion/love for students
- Cheney dream - nice rural community
- Proximity to outdoor activities - EPIC
- Career Services Center - 1
- Disability services
- Class registration system (online)
- Accessibility of SAIL - 1
- Improving lighting on campus
- Improving interactions/relationship w/Campus police and students
- President's Chief of Staff
- Multicultural Center
- Dialogues on Diversity
- Restructuring advising
- Friendly BOT (Board of Trustees)

Weaknesses

- Advising - 5
- Poor evaluation follow through - student not seeing a change - 3
- No university research - not entirely true
 - Would like to see expansion of student research opportunities
 - Enjoy that professors are here to teach, not pursue own research
- Campus culture - reasons to stay on campus - for commuter students
- Alumni involvement - 2
- Building need renovation - 1
 - Science building
 - Isle
 - Cheney
 - Kingston

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- Football stadium
- Basket Ball Court
- Professors in Gen Ed with lack of teaching experience - 1
- Stronger alumni/fan engagement - 1
 - Dedication to and pride in EWU
- Alumni office nonresponsive and unwilling to assist graduates
- Distance from Spokane
- Lack of comprehensive planning for facilities and ground - 4
- Lack of department reaching out to student to consider certain majors; want student to join departments - departments not proactive seeking students
- Lack of gender non conforming bathrooms
- Wheel chair accessibility
- Retaining of:
 - Faculty of color
 - Staff of color
 - Students of color
 - And in general
- Money spent on athletics
- Degree incentivization (STEM focus)
- Teacher compensation
- Inter college communication (CSTEM - CALE - CSS - etc.)
- Transparency
- Engagement of older student
 - 25 & up - welcome
 - Grad student weeks
 - Marketing geared toward younger students
- Tenure track accessibility - adjunct professors hard to connect with
- Access to resources during re-model periods
- Dining - 4
 - Bad contract - high cost
 - Nowhere to eat
 - Lack of options
- Parking
- Math department - classes bottle neck

Opportunities

- Improve relationship with STA - remedy Spokane/Cheney distance - 2
- Partner w/WSU and UW to build medical school in Spokane
- Partner s/Sacred Heart, Shriner's for job shadow opportunities
- Mentorship program - connect students with professionals and students
- Online opportunities expansion - 2
- Environmental Science major -1
- Engineering program - expand to chemical and civil
- Recruitment of HS Students - 2
 - Competitions at EWU (Robotics comp, track and field, etc.)
 - Representatives at HS
 - Look at Idaho and Oregon (WUE)
 - International students

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- Engagement opportunities for international students - non-traditional students
- Childcare expansion; add 2nd location
- Continuing education training for admin, staff, faculty on areas of diversity
- Swoop K-12 interactions - 2
- Community (non-student) events on campus
- Diversity through hiring process
- Retainment for faculty/staff of color - students as well
- Professor mentorship program (tenured + new professor)
- Improved advising model - 5
- CAPS support staff and more than 4 visits a quarter
- Increased Eagle Pride - 2
- Have our own Nursing School/Law
- More Sister schools
- Networking w/alumni - 2
- Within range of large businesses
- First generation students
- Increased Eagle Pride w/community - 3

Threats

- Low enrollment numbers
- State - need grant reductions - 1
- Lack of student activity funds due to tuition freeze
- Higher student debt than competitors (loans) - Really? We don't perceive that
- Engagement of commuting students
- Snow/rainstorm (inclement Weather) Closures
- Regional College Competition
- Renovation deterring retention/application
- Reduced Technology for students based on insufficient funding/resources - 6
- Lack of community resources
- Student housing - 1
- Not offering classes @ Cheney and Spokane - "invisible" agreement to commute - 2
- Online universities
- Campus safety - 3
 - Sexual assault
 - Theft
- Recruitment of students by other universities
- McCleary
- Tuition decrease - threat to services
- Student debt
- Decreased enrollment
- Community colleges offering 4 year degrees